UR MARCH COUPON DAY, TO-MORROW, FRIDAY

This is our monthly sensational bargain event that needs no introduction! The economies are wonderful!! You are requested to clip the coupons and bring them to the store!!!



\$2.50 Slips, 98c Princees alips as Musiin Underwea Store, 2d Floor

Yard Wide 8c Bleached Muslin 5¦c Lonsdale finish; full yard wide, and the regular Sc grade. Main Floor.

Swift's 24c Premium 181C

-ALL CARS TRANSFER TO

Notion Offerings

John J. Clark 200-yd. Speed 19c

Sugar for 12c With purchase of 50c worsh roceries or more. Hasement

15c Home Made Peanut Brittle, Ib. /C

31/2 Lbs. Granulated | 98c and \$1.25 | \$1.50 Colored Pictures Mustin Under wear. at 69c

2d Floor

in Gilt Frames, 98c



Women's and Misses' \$12 & \$15 **Tailored Suits** at \$8.88

A wonderful chance. Don't miss it!!

for Coupon Day, in these handsome new Spring models. Choose from serges and plain and fancy worsteds, in plain tailored and Balkan blouse models.



nings comprise ribbons, flowers, stickups and fancy feathers in all the new Spring shades. On Main Floor, these \$2 and \$3 Hats, for Coupo Main Floor. Day, 95c



The Newest **\$10.00** Spring **Serge Coats** Very latest 1/4 length

models, fashioned of good quality serge; collar and revers of Bulgarian or moire silks. Black and navy. All sires.



Volle Blouses, 87c with rolling





chest for men.

10c

SIZES 15 to 21 years for youths. SIZES 33 to 46

\$1.77. This Great Of fering of: Double - breasted and Norfolk styles in blue serges and fancy cheviots, in sizes for boys 7 to 16 years.

Also 300 boys Russian Buits, sizes 3 to 8 years, and 200 boys reeder suits, missa 3 to 8 years, all at \$1.77.

500 Boys'

\$3.00 Suits.

New Dress Goods, Per Yard, 29c From our newest of spring fabrics we offer serges in black, navy and cream, hairlines in blue and white, white and black, black and white, etc., whipcords

Bedford cords, checks, stripes and other novelty dress goods of excellent quality and variety, yard, 29c. 12 Sheets of Monahan's Tar Paper for 35c

Crochet Bed Spreads, 59c

121/c Dot Swisses, 83/40

24-inch guaranteed washable crinkly crepe and jac-quard effects; will not lose its lustre or crinkle; in very pretty designs and colorings. Come in brown, light blue, pink, cerise, reseda, rose, Nile, old gold, apricot, white,navy,mais, helio, lavender, black and many others. Cool for summer and very serviceable. All Store, Main Fl.

121/c Huck Towels at 81/20 Unbleached Muslin.434c Extra size: of cotton huck, plair waite and hemmed, with red borders This is musitu that is a full yard wide: limit 10 yards to a customer.

39c Washable Crinkly Crepe and 22c Jacquard Fabrics, Per Yard,

Bath Towels at 71/2c Made of heavy quality Turkish towel ing; liberal size; fringed. Main Floor Spring Shirts 66c New designs, gee style: at-tached cuffs. Made of fast-color "Har-mony shirting. well known for its sturdy qual-ity: they are hand-laundered and cut full. Light and me-

Men's \$2.50 Trousers at Becond Floor

Men's 50: Beits. 29:

In trather, tan, brown, black and gray-

800 Pairs

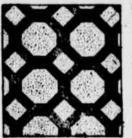
Men's Socks 2-thread co

Men's 25c Silk Socks, 14c

Cirls' \$1.00 Russian Dresses & Middy Suits Dresses for girls 8 to 14 years of age, in check or stripe percales, trimmed with solid colors.

DRESSES, of white and tan linens, with coliar and cuffs of solid color, trimmed with braid and lacing in front of waist and WHITE MIDDY ISUITS, with sailor coliar and

45c Floor Oilcloth, Sq. Yd., 27c
Will be cut in any length from fresh new goods, 2 yards 58c Cork Lipoleum



9x12 Seamless Brussels Rugs, \$9.99 lesigns, a regular \$14.75 val

at 34c Sq. Yd.

The price is for a square yard. Any length cut from hill rolls, 2 yards wide.

Inlaid Linoleum, 69c

Worth to \$1.50. Consthrough to the bacut in any length from ro

48-Piece Dinner Sets with \$6.50 6 Initialed Tumblers, for

54 pieces together and worth ordinarily \$4.50; of good American porcelain, decorated with floral design and composed of the following: 6 Tea Plates, 1 Bowl,

White Cotton Fleece Blankets, 69

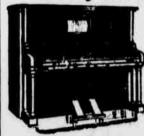
6 Dinner Plates, 1 Pickle Dish, Tea Cups, 6 Butter Plates,

And 6 thin-blown Initial Tumblers, 6 Tea Saucers, 1 Meat Dish, 1 Covered Vegetable Dish, 6 Berry Saucers. ad Ploor. 59th St. Section



Women's 50c Silk Stock ings at 23c The fine quality makes this hose a decided bargain. It is all silk to the top, where it meets a deep and substantial garter top. Pure thread silk with double heels and tops. Variety of colors and black and write. Women's 25c Liste Hose, 15c white and black. Main Ploor.

A \$25 Vernis-Martin Gilt Music Cabinet FREE with Every Piano and Player-Piano To-Morrow!



Upon Presentation of This Coupon. In addition we will give, Free, a Bench, 12 Rolls of Player-Piano Music, and a Cover with every Player-Piano, and a Stool and Cover with every Piano, and a Stool and Cover with every Piano.

Walters Pianos at \$225 up

On terms as low as \$1 a week. On terms as low as \$2 a week. Bloomingdales' Salesroom. Third Floor. 60th St. Sect.

Character

Dolls,

Unbreakable, 19c

Dressed with

rompers, they have jointed arms and limbs. Usual price

for these is 29c.



Women's Juliets, 88c Women's Kid Juliets, with rub-ber heels and flexible soles.

Women's \$2.50 Spring Shoes at \$1.55 Gun metal, vici kid and patent button and lace shoes—all sizes and plenty of wide widths. 24 Fi

50c Checolate Covered Almonds, 29c

75c Long

Silk

Gloves, 39°,

These are 20

inch heavy silk

mousque taire gloves, with dou-ble tipped fin

Men's 59c Muslin Night-

shirts at 42c

V neck style of good quality muslin, com-fortably large in width

and length; trimmed

with neat fast dye

edging; sizes 15 to 19; limit 3 to a customer at this price.

Main Floor.

\$1.90 Hats, \$1.38 All sizes. Main Floor.

Men's \$2.00 Shoes, \$1.40 Men's Dull Celf and Vici Bluchers, all siges.

Socks, 7c

Plain white or white grounds, with variety of striped tops. Sold at 19c. pair claewhere. All sizes.

Men's or

Boys' Watch

with Fob 78c

American Watch and Fob or Chain

-nickel case,



This \$3 Reed \$ 1.95 Made like Illustration. of full reed mos split
reed. Is has
high back,
broad slat. front. A

\$7 Layer Felt \$4.50 Mattresses at Made in our own factory.
The cut shows the manner of making in layers of pure

ck or get lumpy. Cover

with neavy striped ticking: all sizes.

Marion Harland's \$2.00

COOK BOOK

Cook Book, 55c

Men's \$1.00 Root's Underwear at 69c

TIVOLI STANDARD UNDERWEAR

\$2.50 & \$3.00 Boudoir Clocks, \$1.29 \$2.5c and \$3.00 gold pieced and ivery finled boudoir clocks, in about 10 pretty patterns for selection, one of which is here illustrated. Perfect

Modern Universal

Encyclopedia, 45c

\$1.50 Suit Cases, \$1.15

2 straps all round; brased lock and clamps, strong handles. Bult Cases. Main Floor. 39c Self-Sharpening Shears, 23c

with adjustable ten-sion spring, and stamped on blade is a 3½-inch rule for measuring tucks and hems. Mail orders filled.

Curtains, per Pair, 69c Good quality muslin with colored borders in fast pink, blue and yellow, finished with lace edge, or ruffle, with hemstitched edge. This small price is for pair.





Gloves at 49c

\$3.98 Travelling Bags Leather Lined, for \$2.97

Women's 50c

Neckwear,

33c

Taffeta Silk Petticoats, \$1.48 Fine quality. with deep secdark; for Coupon Day, \$1.48

Renalmance Scarfe (eine 17x52) with denor

Buck Towels, at 51/6c



Children's Striped Top

Women's 35c Union Suits

at 21c

Fine tucked and
witched low neck
style, tight at the
knee or with umbrells flare. Strictly
flat quality, made of
fine combed yarn. All
sizes, including extra
large. Main Floor. 26 Piece Set of Silver. ware, in case, \$2.88 Fine French gray finish. Sets consist of binives,6 forks, 6 ta-ble spoons. 6 teaspeons.

New Relition, Me-visual and Enlarged. A practical and ex-haustic manual of contery and housekeeping contacts they are they ing contacting through the ing contacting through Foll TMF HOUSEWIFE.— MOT FOR THE CHEP. 781 pages; cloth bound. Main Ploor,

\$2 Batiste Corsets, 85c Batiste and Coutil corsets in the lot; me-dium and low bust, long hip and back; the latest spring models, 4 hose supporters at-tached; sizes 18 to 2d, 61 86c. 24 Floor.

25c Corn

8.600 good. 4se wed, modium size
brooms for
general
housework:
made of long
amooth corn,
with smooth

with smooth

Brooms, 15c



Pajamas, al 74c Of striped madras with silk loops and low neck; well-proportion of garments; neat, light stripes - fast colors; sizes 15 to 18.

Worth \$2.00.

thing you want to know a rout-14,000 subjects-up to

Men's \$1

Knickerbocker Sewing Machines, \$10.50 3-Drawer Drop Head Mode!



COUPON DAY

Muslin Sheets at 44c

Wade & Butcher 39c

Shirtwaist Boxes at

\$1.39

Matting Covered Boxes, trims with Lamboo; have extra tray, Upholstery Store, 3d Floor

90c Colored Muslin



10c and 12 c Dimities 6 c 75c Renaissance Scaris 50c Fine and sheer, in a variety of stripes; materials 30 inches wide

Main Plour.



paralysis, nervousness and poor circulation of



35c Holland Window

Shades at 19c

Made of good quality

Holland, mounted on wood

spring rollers, in white, ecru

and dark green. Complete

with all fixtures, ready to

hang. Upholstery Store, Third Floor,

10 Yd. Piece of English Long Cloth, 79: Yard wide, soft finish: for unde



Fresh Fish

Mail Orders Filled-Main Floor

\$2 Eyeglasses at 85c \$2.00 Gold Filled Eyeglasses and Spectacles—For reading and sewing, fitted to your eyes, white crystal lenses.

Main Floor, Centre.



inches wide. and including

All Cars Transfer to BLOOMINGDALES'—Lex. to 3d Ave., 59th to 60th Street

-COUPON DAY-

34 floor.

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